

Sport Management – Associate in Arts (SMGT.AA)

The sport management program prepares students for careers in the global sport industry. The associate degree curriculum explores the cultural and business impact of sport through hands-on, real-world case studies and internships. This program develops strong skills in critical business areas of sport including management, communication, marketing, accounting, leadership, entrepreneurship, and human resource management.

Upon graduation with an Associate in Art in Sport Management from Jackson College, many of our graduates will transfer to a four-year bachelor's degree granting university to pursue a degree in sport management, business, law, accounting, urban planning, and graduate studies.

Minimum credits: 60

Minimum cumulative GPA: 2.0

Minimum grade in all courses: 2.0

Minimum Jackson College credits: 15

GENERAL EDUCATION REQUIREMENTS (33-35 CREDITS)

GEO 1: Write clearly, concisely and intelligibly (6 credits)

Choose two of the following:

ENG	131	Writing Experience I
ENG	132	Writing Experience II
ENG	232	Technical & Business Writing

GEO 2: Recognize the importance of equity and inclusion in a diverse society (3 credits)**

Choose one of the following:

ANT	131	Cultural Anthropology
COM	250	Intercultural Communication
ENG	249	African-American Literature
HIS	125	African-American History
HIS	211	Minority Groups in America
HUM	131	Cultural Connections
PHL	243	Great World Religions
PLS	262	International Relations
PSY	152	Social Psychology
SOC	246	Marriage and Family

GEO 3: Demonstrate computational skills and mathematical reasoning (4 credits)

Take the following:

MAT	133	Introduction to Probability & Statistics (or higher)
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GEO 4: Demonstrate scientific reasoning (7-8 credits)**

Choose two of the following from two different disciplines; at least one course must be a laboratory science course:

Non-laboratory science courses:

BIO 140 Public Health and Disease
GEO 131 Physical Geography

Lab science courses:

BIO 132 Human Biology
GEL 109 Earth Science
NSC 131 Contemporary Science
PHY 131 Conceptual Physics

GEO 5: Understand human behavior and social systems, and the principles which govern them (6 credits)**

Choose two of the following from two different disciplines:

HIS 131 Western Civilization to 1555
HIS 132 Western Civilization 1555 to Present
PLS 141 American National Government
PSY 140 Introduction to Psychology
SOC 231 Principles of Sociology

GEO 6: Identify artistic, linguistic, and theoretical perspectives across the human experience (6 credits)**

Choose two of the following from two different disciplines:

ART 111 Art History: Prehistoric to 1400
ART 112 Art History: Renaissance to Present
ENG 210 Film in Literature
ENG 246 Short Story & Novel
ENG 247 Poetry & Drama
ENG 249 African-American Literature
ENG 252 Shakespeare
ENG 254 Children's Literature
ENG 255 American Literature – 19th Century
ENG 256 American Literature – 20th Century
ENG 261 Creative Writing
HUM 131 Cultural Connections
MUS 130 Music of Non-Western Cultures
MUS 131 Understanding Music
MUS 132 History of American Popular Music
MUS 151 Music Theory I
MUS 152 Music Theory II
PHL 231 Introduction to Philosophy
PHL 243 World Religions
SPN 131 Elementary Spanish I

SPN	132	Elementary Spanish II
SPN	231	Intermediate Spanish I
SPN	232	Intermediate Spanish II
THR	116	Introduction to Theatre
WRL	102	Portuguese Conversation I
WRL	103	Portuguese Conversation II
WRL	104	Mandarin I
WRL	105	Mandarin II

SPORT MANAGEMENT CORE REQUIREMENTS (15 CREDITS)

Take the following:

SMT	100	Introduction to Sport Management
SMT	111	Historical and Sociological Issues in Sport
SMT	230	Sport Marketing
SMT	240	Sport Facility and Event Management
BUA	250	Business Law

SPORT MANAGEMENT ELECTIVES (Select so degree totals 60 credits)

Choose from of the following:

Recommended for General Sport Management Focus:

BUA	111	Personal Finance
BUA	121	Leadership
COM	231	Communication Fundamentals
BUA	231	Advertising, Promotion, and Public Relations
ACC	231	Principles of Accounting I
SMT	255	Sport Management Capstone

Recommended for Esports focus:

SMT	110	Esport and Society
SMT	210	Introduction to Esport Management
SMT	245	Internship

****We have listed the preferred course option(s) in this category, but other courses may be used to meet this requirement. Your student success navigator will assist you making the best course selection based on your schedule and interests. You can view the complete list of approved GEO courses in the [Jackson College Catalog](#) on pages 14-16.**