

Graphic Design – Certificate (GRDE.CERT)

The process of graphic design uses art and technology for the visual organization of information. The intent is to connect with a specific audience to communicate or expose ideas.

This program allows for an understanding of the practical application of graphic design, as it exists in both digital and print environments in the industry today. Career opportunities include freelance designer, editorial/publication designer, corporate identity designer, package designer, environmental designer and type designer.

Minimum credits: 21 Minimum cumulative GPA: 2.0 Minimum grade in all courses: 2.0 Minimum Jackson College credits: 6

GRAPHIC DESIGN CORE REQUIREMENTS (21 CREDITS)

Take the following:

- CIS 126 Digital Design Fundamentals
- CIS 127 Introduction to Creative Software (Adobe® Creative Cloud)
- CIS 128 Typography & Layout
- CIS 132 Graphic Illustration (Adobe® Illustrator®)
- CIS 134 Graphic Imaging (Adobe[®] Photoshop[®])
- CIS 136 Integrated Design I (Adobe[®] InDesign[®])
- CIS 188 Print Production