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GRAPHIC DESIGN ENTREPRENEUR CERTIFICATE

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*Business, Management, Marketing & Technology
Career Pathway*

GRAPHIC DESIGN ENTREPRENEUR – CERTIFICATE (GREN.CERT)

The graphic design program prepares students for entry-level positions in design organizations. Graphic design graduates find employment in a variety of settings including the publication and printing industries, advertising and marketing organizations, and graphic design department of corporations, government agencies and retailers. JCC's graphic design entrepreneurship program, offered for college credit, can help prospective entrepreneurs launch new ventures. Entrepreneurs who already have established businesses can strengthen their managerial and business skills. Students in the graphic design entrepreneurship program at JCC will learn the fundamentals of starting and operating their own businesses. The program includes basic business skills as well as specific courses in starting and managing a small business.

Minimum credits:	43
Minimum cumulative GPA:	2.0
Minimum grade in all courses:	2.0
Minimum JCC credits:	12
MACRAO agreement:	No

GENERAL EDUCATION REQUIREMENTS - (6 credits)

Take the following:

ENG 131 Writing Experience
MTH 120 Beginning Algebra or higher

ENTREPRENEURSHIP RELATED REQUIREMENTS - (13 credits)

Take the following:

ENT 160 Introduction to Entrepreneurship
ENT 161 Opportunity Analysis
ENT 162 Legal Issues for Small Business
ENT 163 Financial Management for Small Business
ENT 164 Entrepreneurial Marketing
ENT 169 Business Plan

GRAPHIC DESIGN ENTREPRENEURSHIP PROGRAM

CORE REQUIREMENTS - (24 credits)

Take the following:

ART 101 Two-Dimensional Design
or ART 103 Drawing I: Foundations
or ART 152 Painting I: Design & Color
CIS 101 Introduction to Computer Systems
CIS 128 Typography & Layout
CIS 132 Graphic Illustration (Adobe® Illustrator®)
CIS 134 Graphic Imaging (Adobe® Photoshop®)
CIS 136 Integrated Design I (Adobe® InDesign®)
CIS 232 Integrated Design II (Adobe® InDesign®)
CIS 234 Graphic Technology Applications